



OLD WORLD INDUSTRIES, INC.

4065 COMMERCIAL AVENUE
NORTHBROOK, ILLINOIS 60062-1851
847-559-2000

September 4, 2007

Dear Customer:

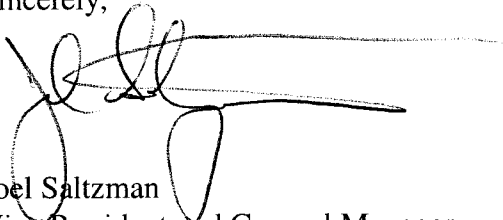
Due to continuing tightening supply constraints and rising supplier costs for liquid caustic soda, it has become necessary for Old World to announce the following price increase effective immediately or as contracts allow:

<u>Product</u>	<u>Price</u>
50% Diaphragm Grade Caustic Soda	\$30/sdt
50% Membrane Grade Caustic Soda	\$30/sdt

- Payment Terms: Net 30 Days
- Price in effect at time of shipment applies. Old World Industries has the right to limit quantities.

Please contact your Senior Sales Executive with any questions.

Sincerely,



Joel Saltzman
Vice President and General Manager