

HEAVY-DUTY PRODUCT NEWS

For Immediate Release

Media Contact:

Craig Gullett

(847) 559-2025

FLEET CHARGE® Fully Formulated Coolant/Antifreeze Superior Protection for Heavy-Duty Engines

(NORTHBROOK, IL) FLEET CHARGE® Coolant, the protection your heavy-duty engine needs. Fleet Charge is a diesel specific coolant, formulated to provide superior engine protection in heavy-duty cooling systems. FLEET CHARGE, a universal formula, low silicate and low total dissolved solids coolant, is pre-charged with a high quality Supplemental Coolant Additive (SCA). When initial filling with Fleet Charge Coolant, there is no need to add SCAs. Furthermore, when topping off with Fleet Charge Coolant, there is no need to add SCAs to compensate for SCA dilution.

Using a conventional low silicate automotive antifreeze requires the addition of a separate SCA when used at initial fill or when topping off, and this can lead to improper SCA levels in the coolant. Improper SCA levels are a leading cause of cooling-system problems – problems that account for up to 40 percent of a heavy-duty engine’s downtime. Fleet Charge Fully Formulated Coolant provides the competitive edge you need to keep your maintenance costs down and keep your vehicles generating profits rather than repair bills

“The coolant you select has a major impact on your fleet maintenance costs and the profitability of your operation” said Craig Gullett, brand marketing manager for Fleet Charge Coolant. “Fleet Charge Coolant is the perfect solution for heavy-duty engine cooling-system problems,”

Fleet Charge Coolant is a fully formulated, phosphate-free antifreeze that contains nitrites for superior wet sleeve liner cavitation protection. It is formulated to combat the four biggest problems that cause vehicle downtime and costly repairs: cavitation, corrosion, scale and inhibitor dropout. Properly maintained with a quality extended-service filter, Fleet Charge Coolant can remain in most engines for the life of the engine, or until overhaul.

Old World’s fully formulated coolant product line includes one-gallon bottles, 55-gallon drums and bulk quantities of FLEET CHARGE and FLEET CHARGE 50/50 Pre-Diluted Coolant/Antifreeze. It is available through leading heavy-duty parts distributors and jobbers nationwide.

Old World Industries, Inc.
4065 Commercial Avenue • Northbrook, IL 60062
Telephone: (800) 323-5440 website: www.fleetchargeantifreeze.com