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FOR IMMEDIATE RELEASE

2,000 CARS...1,600 MILES...7 CITIES...1 HOT ROD POWER TOUR!

The HOT ROD Power Tour™ is Coming to Town and PEAK®, SplitFire® and AutoZone® are Giving You the Chance to WIN the "Ride of Your Life!" in a, 400 Horsepower, C6 Corvette on Next Year's 2006 HOT ROD Power Tour...

It's time to get ready for America's biggest and most exciting traveling automotive extravaganza, the 2005 HOT ROD Magazine Power Tour! As this annual event celebrates its 10th year, PEAK Antifreeze, SplitFire "Big Spark" Spark Plugs and AutoZone have teamed up to be a part of the action. Over 2,000 "long-haulers" will travel nearly 1,600 miles and stop at 7 cities along the way starting June 4th in Milwaukee, Wisconsin and ending June 10th in Kissimmee, Florida.



To jump-start the day at each Power Tour location, PEAK Antifreeze and SplitFire "Big Spark" Spark Plugs are holding an exclusive **Power Tour Pre-Party** at a nearby AutoZone location! This rallying point provides an opportunity to tune up, top off and enter for a chance to win the unforgettable 2006 HOT ROD Power Tour "Ride of Your Life!" in a C6 Corvette. The lucky winner and a guest will receive airfare to the kickoff city of the 2006 HOT ROD Power Tour, gas, meals, 7-nights lodging and, best of all, will be given the keys to drive the Corvette for the entire length of the 2006 Power Tour!

With no purchase necessary, everyone is a winner at the **Power Tour Pre-Party!** This is a great opportunity to get up close to the 2005 Power Tour pace car, meet the lovely PEAK Antifreeze Girls and receive free merchandise from the PEAK Top-Off Team as they top-off your vehicle with PEAK Long Life Antifreeze & Coolant. When the **Power Tour Pre-Party** is done, we'll caravan over to the HOT ROD Power Tour site to join the thousands of area cars and automotive enthusiasts that have come out for the event.

Right now you can SAVE BIG by purchasing select products at AutoZone. Just buy PEAK Antifreeze or SplitFire "Big Spark" Spark Plugs at your local AutoZone store from May 8th through July 2nd and send in your rebate form to get an AutoZone gift card for up to \$35 back. Plus you'll be automatically entered for a chance to win the "Ride of Your Life" in our PEAK / SplitFire Corvette. Plus, you'll receive a FREE 12-month subscription to HOT ROD magazine!

For more sweepstakes information, stop by an AutoZone store near you or visit www.peakantifreeze.com or www.splitfire.com for details about the Pre-Party in your area. For more information on the HOT ROD Power Tour, visit www.hotrod.com.