



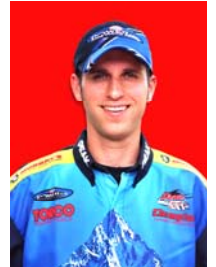
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FOR IMMEDIATE RELEASE

Midwest-Based PEAK® Antifreeze and Murray's Discount Auto Stores To Sponsor Zizzo Racing for "Hometown" NHRA Top Fuel Events

PEAK Antifreeze, along with Murray's Discount Auto Stores and Champion Packaging, today has announced their primary sponsorship of Zizzo Racing and Top Fuel driver T.J. Zizzo for both the June and October NHRA National events in Joliet, Illinois.

A lifelong resident of suburban Chicago, 29-year-old T.J. Zizzo grew up in the sport. By age 16, he'd become the country's youngest Alcohol Dragster driver. In 2000, Zizzo won the UDRA Alcohol Dragster Championship and stepped into the pro ranks of NHRA Top Fuel by late 2003. With the help and guidance of father and car-owner, Tony Zizzo, the young driver showed great promise throughout his rookie NHRA season – qualifying at several prestigious events, including the 50th Annual US Nationals in Indianapolis where he advanced to the quarterfinals.



The Zizzos and PEAK Antifreeze are not strangers. In 2004, PEAK was an associate sponsor of Zizzo Racing during their limited schedule. "The Zizzo team is first class and is the best of the Top Fuel independents," states Brian Bohlander at Old World Industries, manufacturer of PEAK Antifreeze. "All the members are volunteers, and they have produced amazing results in Top Fuel with limited resources. These guys are truly 'hometown heroes.'"



"We are excited to be back in a big way with PEAK at the Joliet events," states car owner Tony Zizzo. "It is great to have prominent, locally-based companies like PEAK and Murray's deciding to support our race team which is located right here in suburban Chicago. We also need to thank Tom Pecora of Champion Packaging for all of his help in getting us into Top Fuel and in putting the PEAK deal together."

New to the program is Murray's Discount Auto Stores, based in Belleville, MI. The auto parts retailer is dominant in the Midwest with a store count totaling 110 and has gained a very strong presence in the Chicago market over the past few years. This is the company's initial involvement with the NHRA. "We are extremely excited to be involved with PEAK, T.J. and the NHRA," states Karen Spurlin, Director of Advertising for Murray's. "As a local team succeeding at the highest level of professional drag racing, Zizzo Racing is a perfect match for us. Even more, the emphasis on the Joliet races helps support our dedication to continued growth in this region."

Zizzo Racing will be competing in 8 NHRA Top Fuel events, including both Midwestern events at Joliet. Despite running only a limited schedule, Zizzo Racing is among the most consistent performers in the class and has gained tremendous respect from their Top Fuel peers.

PEAK Antifreeze & Coolant, a registered trademark of Old World Industries in Northbrook, Illinois, has been delivering maximum protection and performance for more than 55 years.